

By Covert Commissions &
The IM Wealth Builders

Introducing: Operation Midas Touch

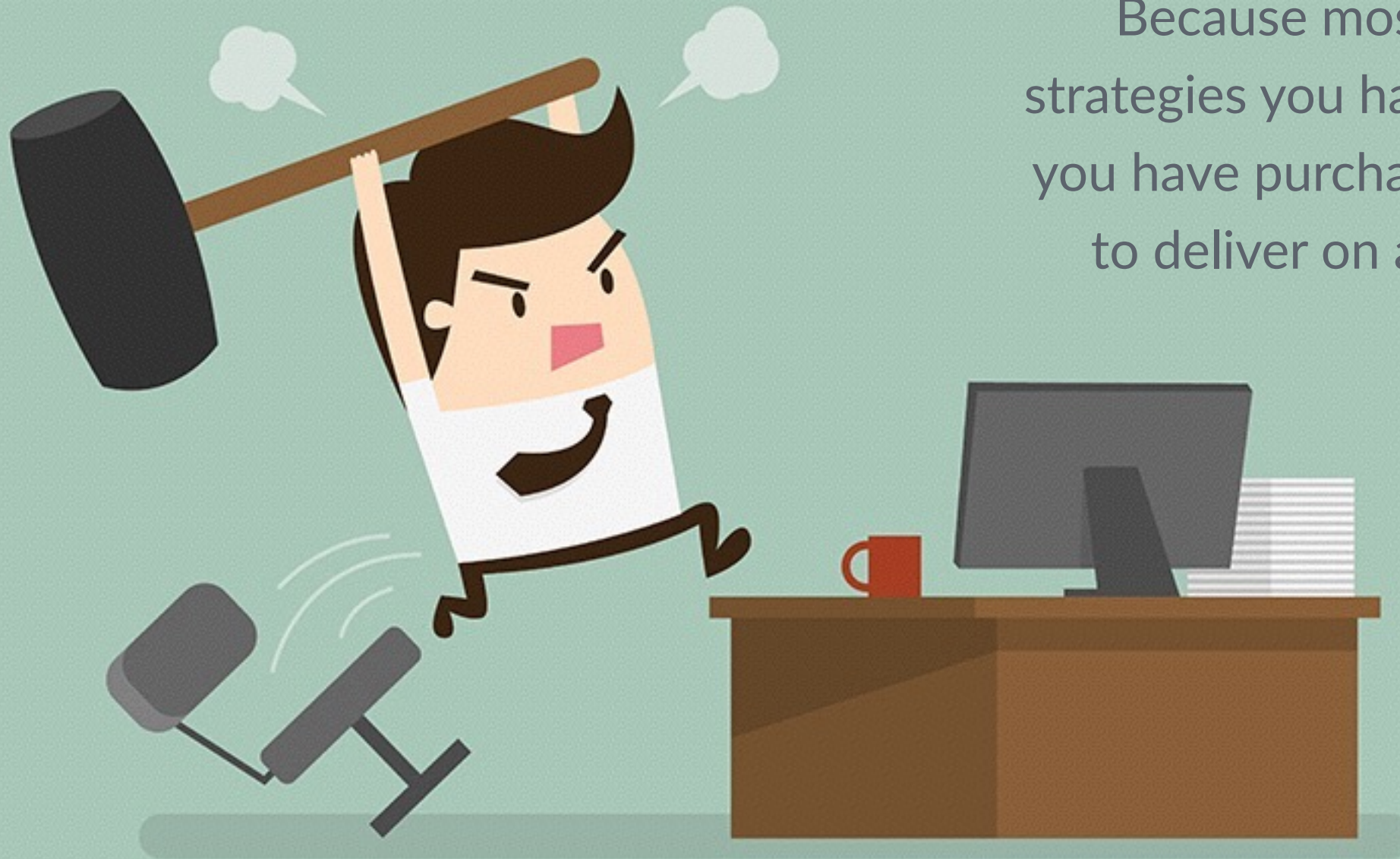
Welcome and thank you for requesting and downloading the official Covert Commissions field manual. We know it will serve you well in the coming struggle for economic freedom and we are honored to have you on our team!

You are obviously here because you want to succeed in Internet marketing. Make some money online... Maybe a full time income, or maybe you just want to supplement your current income to sweeten your life.

www.CovertCommissions.com

But... Chances Are, You Are Also Frustrated Disappointed & Maybe Even A Little Bit Angry.

Because most (if not all) of the strategies you have tried and products you have purchased so far have failed to deliver on all the big promises



Don't worry you are not alone – in fact we are royally pissed off too!

That's why we have decided to start this rebellion against everything that is currently wrong with internet marketing.

Together we can fight all the BS and take back the Internet.

We want to educate you and arm you with all the tactics and tools you need to succeed and finally achieve the income you want and deserve.



But before we go any further...

We would like to apologize in advance if the following seems very cynical – but we believe it's high time someone actually started speaking the truth...

... And the reason we are angry
(and you should be too)



The Internet Marketing World Has Been Rigged Against You!

As product creators we know exactly how the system is rigged against you.

If you bought an internet marketing product and went on to make millions using only that product (be it information or software)... You would probably never buy another marketing product.

On the other hand... if you are constantly failing or teetering on the brink of just making it, you will continue to buy internet marketing products for as long as you are motivated to keep trying (or until all your credit cards are maxed out).

The most unscrupulous vendors rely on this and over the years they have made bank by designing products that were designed to make you fail unless you bought that next big shiny thing and thus keeping you stuck in the rut.



**YAY!
Shiny!**

And even though most product creators and vendors are honest people making good products, they have more or less unwittingly been a part of this sick system.

We have been creating info products and software for over 10 years and we ARE part of the problem. Which is why it's even more important for us to spearhead this revolution for change.

We have always tried our hardest to create products that work and do what "they say on the tin" without letting people believe that we held the magic bullet... and thousands of people just like you have indeed made great money using our strategies and software.

But we too have profited from this unfortunate status quo... We're ready to take our part of the blame... but as uncomfortable as it may be, part of the blame also falls on you.

You see, a lot of budding internet marketers suffer from what we call the "shiny object syndrome".



They constantly look for the next big thing that will make them rich, buying product after product and rarely using any of them.

Product creators need to stop releasing launch after launch and instead focus on one product

that will actually help their customers achieve their goals... and customers need to stop buying every new shiny product released, take a break and focus on one thing at a time (and yes that does involve that dirty little four letter word... work!)

We promise to do the first, and we hope we can convince you to focus... we will certainly try to arm you with the knowledge and tools that will let you do that.

Don't feel bad if that sounds like you, the description fits 99% of us... but it's an ugly trend that has to stop.



Because the truth (and very good news) is that...

*queue the drumroll please...

Making Money Online Is Very Easy

When you do it the right way of course. And this report will show you the right way, which thankfully also is the easiest way.

The “Unfortunate” Truth Of *Easy Money Online*

Can you teach me to make EASY money online?

Sure, but it took me 10 years to learn it...

People used to ask me to teach them how to make easy money on the internet... my reply was usually: “sure, but it took me 10 years to learn how to make easy money online”

However we have found a way to streamline everything and severely accelerate the process. And that means you can start doing internet marketing the right way and see your income go up as soon as you are done reading this report.

But before we get to that we have to start by...

**Slaying
Some**



Internet Marketing Myths

No matter how many sales letters you have seen claiming the opposite, the truth is that...

FACT #1: There Are No Magic Buttons

If someone developed a button that would make money every time you pressed it, they would NOT sell it to you (and certainly not for the usual \$37)

FACT #2: There Are No Magic Campaigns Or Keyword Lists

When people offer these for sale you can rest assured that they are more than done running those campaigns and have milked them for everything they can.

In short there are no loopholes... all of these scammy products are at best misleading and missing key components – but usually they are just outright ripping you off.

Even when it comes to the good and honest products there is something you need to understand.

They are just pieces of the puzzle.

The course on how to generate cheap FB traffic does nothing for you if you don't know how to convert the traffic.

The fancy software that creates great looking sales videos does nothing for you if you don't have a product to put the sales video on or if you can't get traffic to the sales page.

As with any puzzle you start with putting the corner pieces in place first – and one such piece is...

Affiliate Marketing

The #1 Way To Make Money Online



Affiliate marketing is the easiest way to make money online. You don't have to worry about creating products, doing support or any of that stuff.

All you have to do is send traffic to an offer and then you get paid a commission every time someone buys through your link.

We recommend that everyone start out as affiliates, since it is a risk free way of learning the ropes and gauging the market before embarking on product creation.

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And even the big gurus and product vendors earn a significant amount of their income through affiliate marketing.

Now of course it's not as simple as just sending traffic to an affiliate link and sitting back to watch the money roll in.

In fact sending traffic straight to an affiliate link hardly ever works.

Look at it this way... sending paid traffic (or any kind of traffic) to your affiliate link might generate some sales. In fact it might even be very profitable.

But the people hitting your affiliate link are likely not specifically looking to buy that product. You are relying on the vendors sales copy to convert them and you are extremely lucky if you get 1-2% of the visitors to buy.

But EVEN WORSE - you have to invest the same amount of money or time to make every single sale. Profitable... maybe, but not scaleable and it won't make you rich!

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Now wouldn't it be better... *If You Could*



Whet your visitor's appetite so that when they click your affiliate link, they go there because they **WANT** the product?



Capture your prospects so you could continue to market related products to them forever, with no extra work or investment?



Have the entire sales process run on autopilot so you can focus on getting more prospects in at the top of your funnel - knowing that they will have turned a handsome profit when they emerge at the other end?

Of course it would... and you hopefully answered yes to all 3 questions!

*The trick is to always go for the subscriber first not the sale...
The old adage is still very true...*

The Money Is In The List



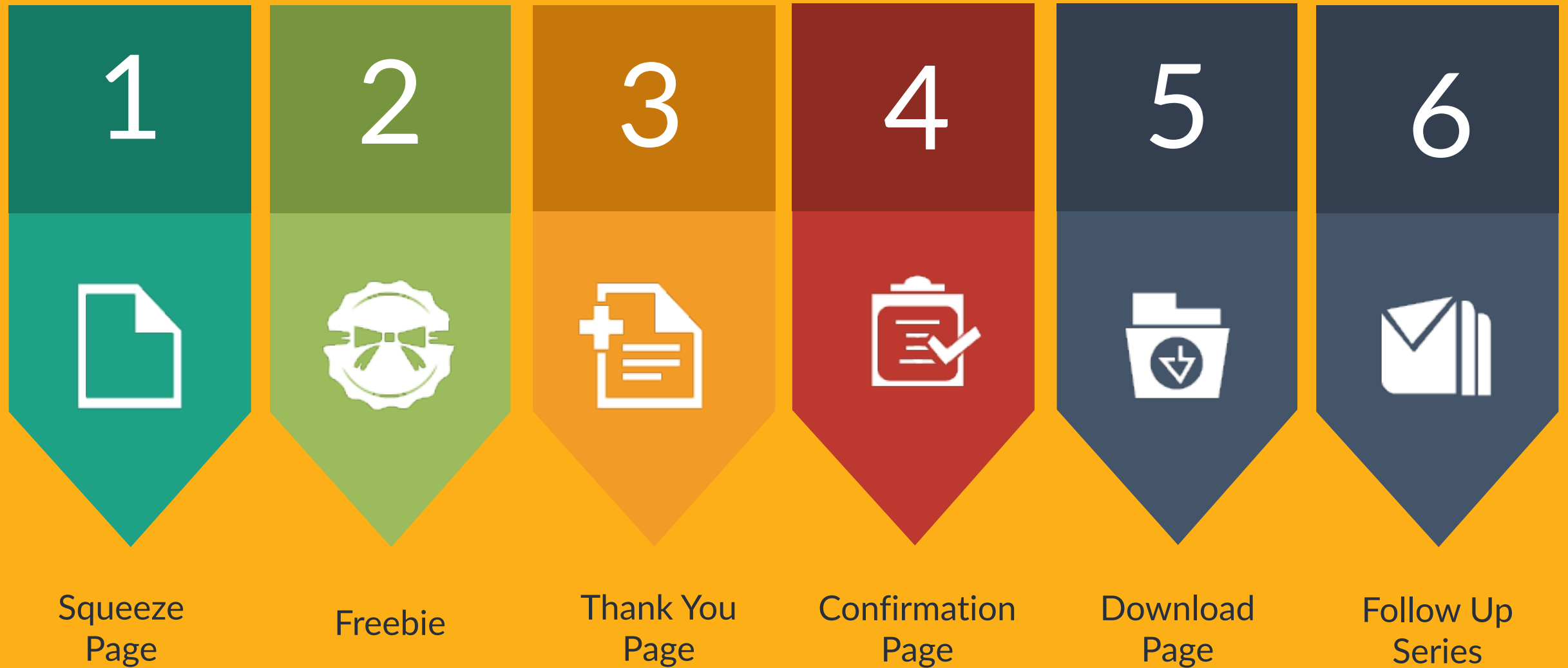
Every guru and big company that have “made it” have done so because of email marketing and their big opt-in lists.

So if you only take one thing away from this report, let it be that you should **start building a list.**

It doesn't matter what you do online or what you are trying to sell. Having an email list of prospects you can promote to is the most effective way to make money online

And in order to help you get started we are going to give you all the components in our proven formula...

The Proven System



In order to start building a massive list, and more importantly convert your subscribers into sales that will line your pockets with big affiliate commission you need to have these components in place.

Squeeze Page

The
Proven
System



As I said you need to go after the subscribers first... So for every affiliate product you want to promote, you need to have a squeeze page that targets that audience.



If they are even remotely interested in purchasing a product, it's because they have a problem or need something - and you are there to provide the solution!

Your squeeze page should point out this need/problem, tell them that opting in will give them (at least part of) the solution for free. And make sure to have some good solid bullet points that tell them the benefits of signing up.



Freebie

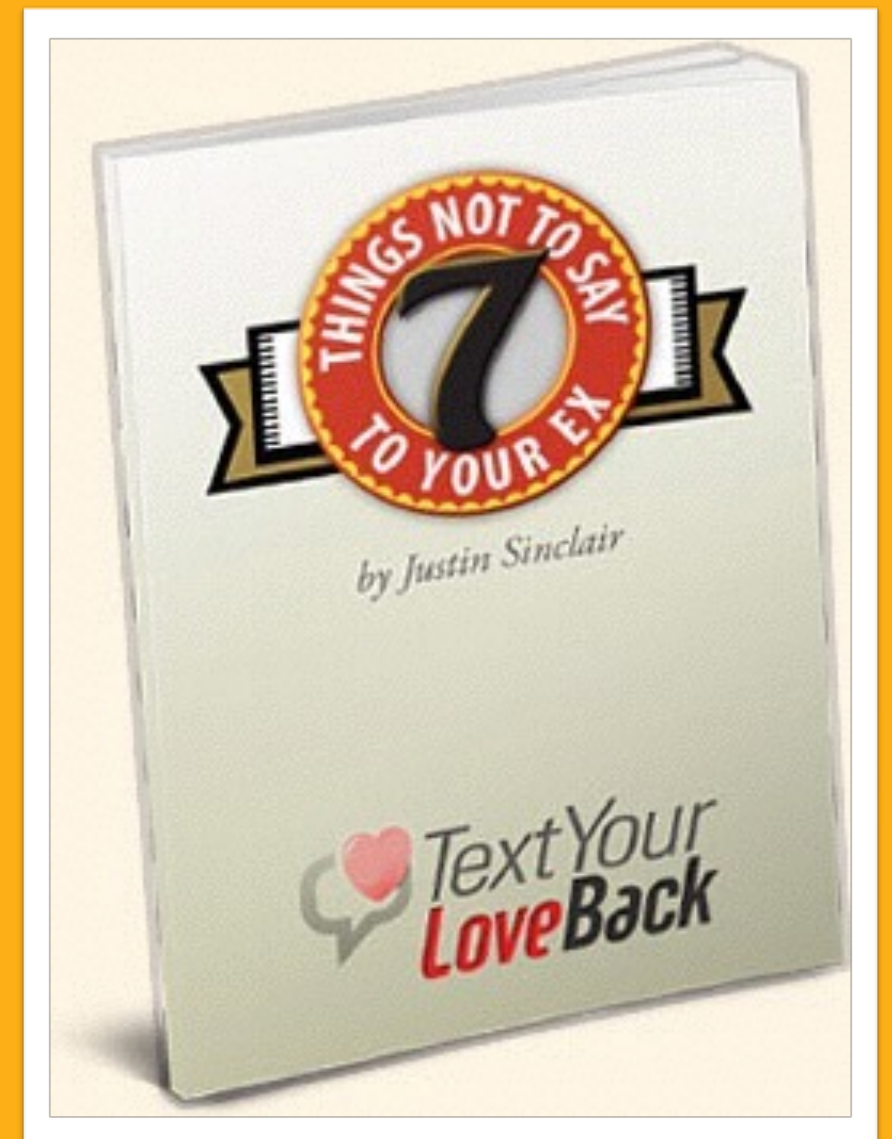
You need to offer your prospects an ethical bribe, something valuable they can only get if they subscribe to your list.

This freebie could be a report (PDF), a video or something else entirely.

What you need it to do is “whet their appetite” enough that they want to go buy the full product.

If they are interested in purchasing a product it's because they believe it's the solution to a problem/need.

Just because they signed up for a free report, does not necessarily mean they are aware that they have this need!



The Proven System



Freebie Cont...

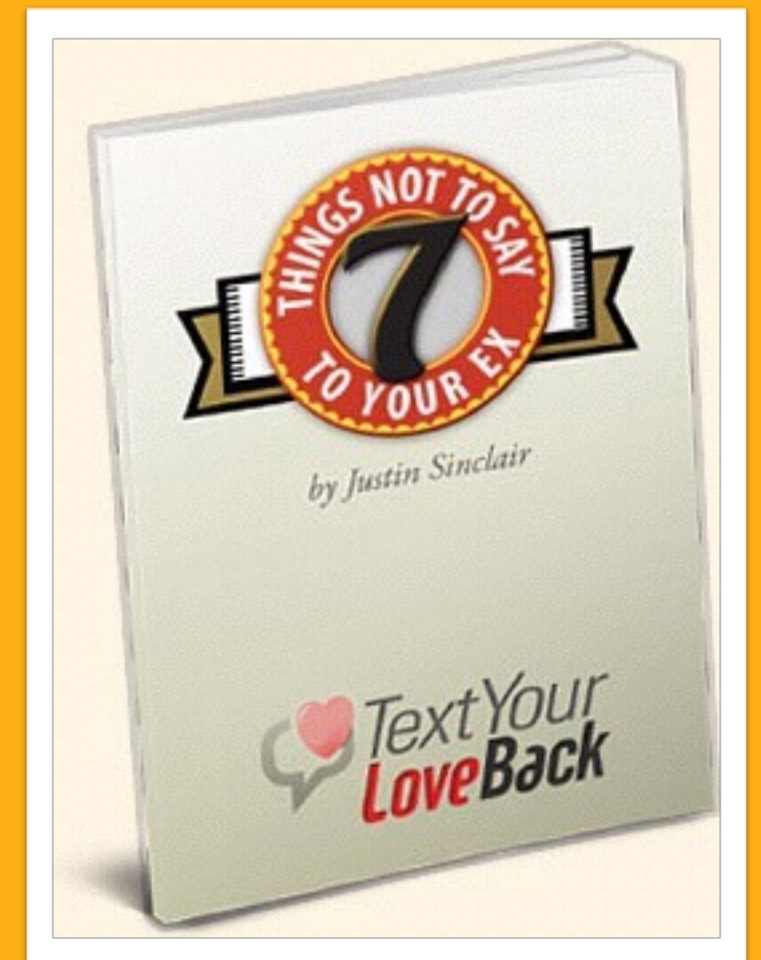
Your job is to highlight the problem and present them with the solution (buy the product).

You tell them what they need to do and why... but don't tell them (exactly) how to do it!

They need to go buy the product you are promoting to get the full solution.

This might sound very cynical... but we aren't doing this to make friends, we are doing it to make sales.

Of course your report should deliver enough content and value to keep your prospects happy and interested, but for a free report it's not that hard to strike a balance of delivering good content and then sending them to a sales page for the full solution.





Thank You Page

I highly recommend that you use double opt-in when building your list. Not only will you end up with a more responsive list, fewer spam complaint and unsubscribes...

But double optin also means you get to use a thank you page, a very valuable piece of advertising real estate.

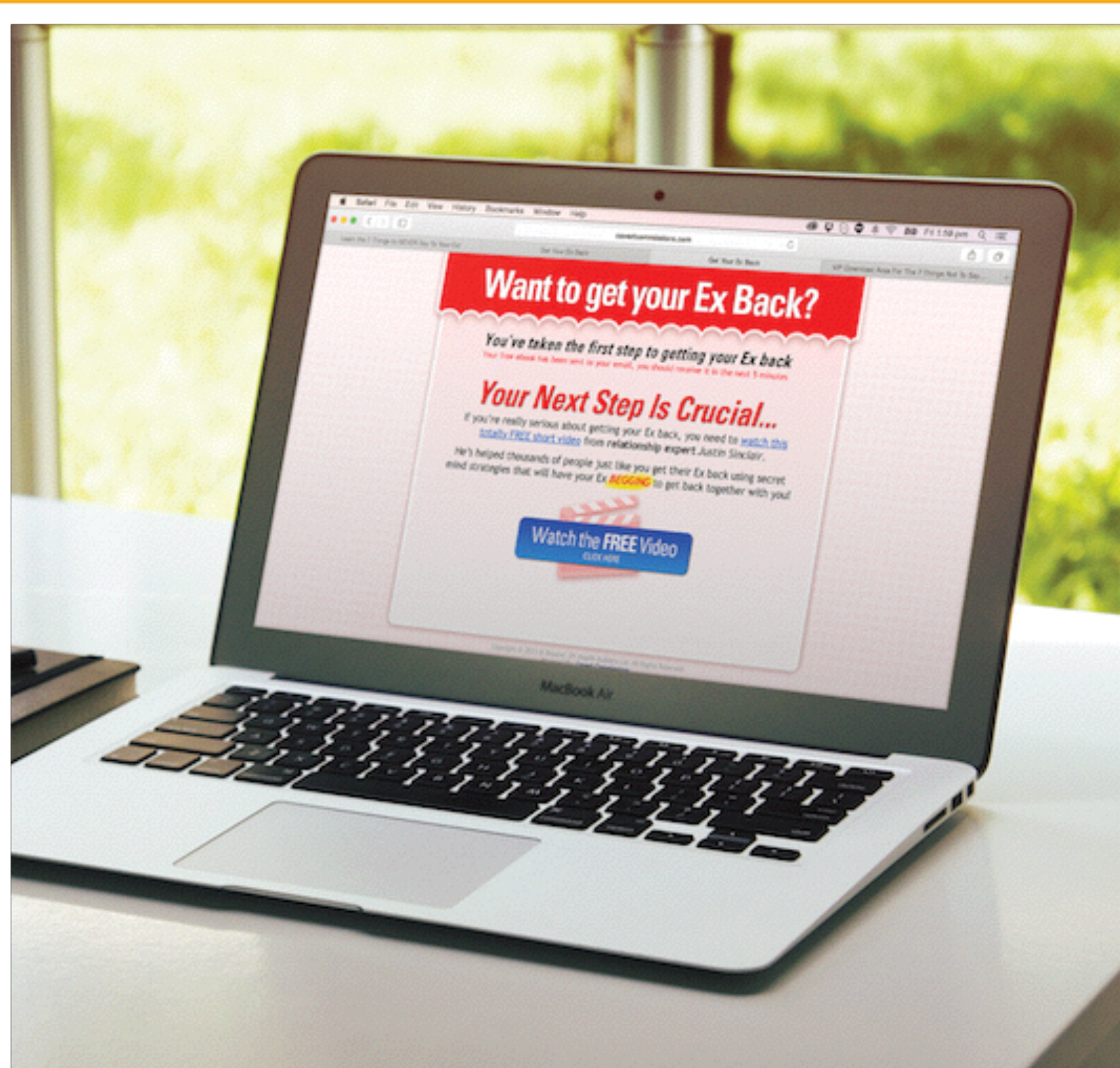


Most auto responder services will let you set a custom thank you page... use this feature and never leave it as the default!

I recommend creating a simple page that tells them exactly how to confirm their subscription, how to white list your email address... and then include an ad for the product you are trying to sell. At the very least use the thank you page to redirect them to your affiliate link.

Confirmation Page

The
Proven
System



Another benefit of using double opt-in is that you get to present them with one more page when they click the confirmation link sent from your auto responder.

This is another great place to put an ad for the product you are promoting!



Download Page

When they've confirmed their subscription you can deliver your freebie. However don't just send them the link for the PDF or video...

Create a download page that contains the download link and more importantly another ad for the product you are promoting.

Use your auto responder to deliver the download page in the welcome email in your follow up series.

The money may be in the list but the fortune is in the follow up.

On average it takes prospects 7 points of contact with a product before they buy and that's one of the reasons why the final component is so crucial.

As you can see we have already presented our subscribers with 4 opportunities to buy the product we are promoting – through ads on the thank you, confirmation, and download pages + through links in the freebie we are giving away.



Follow Up Series

The
Proven
System



With the follow up series you're going to take it to the next level.

Now that you have people on your email list and have whetted their appetite, it's time to follow up trying to close the sale. Add at least 4-5 follow up emails selling the product you are promoting.

At some point you have to let go and realize that everyone won't buy the product - doesn't mean that they don't still have the problem/need. The added benefit of having them on an email list, is that you can keep adding promos for related products to your auto responder series.

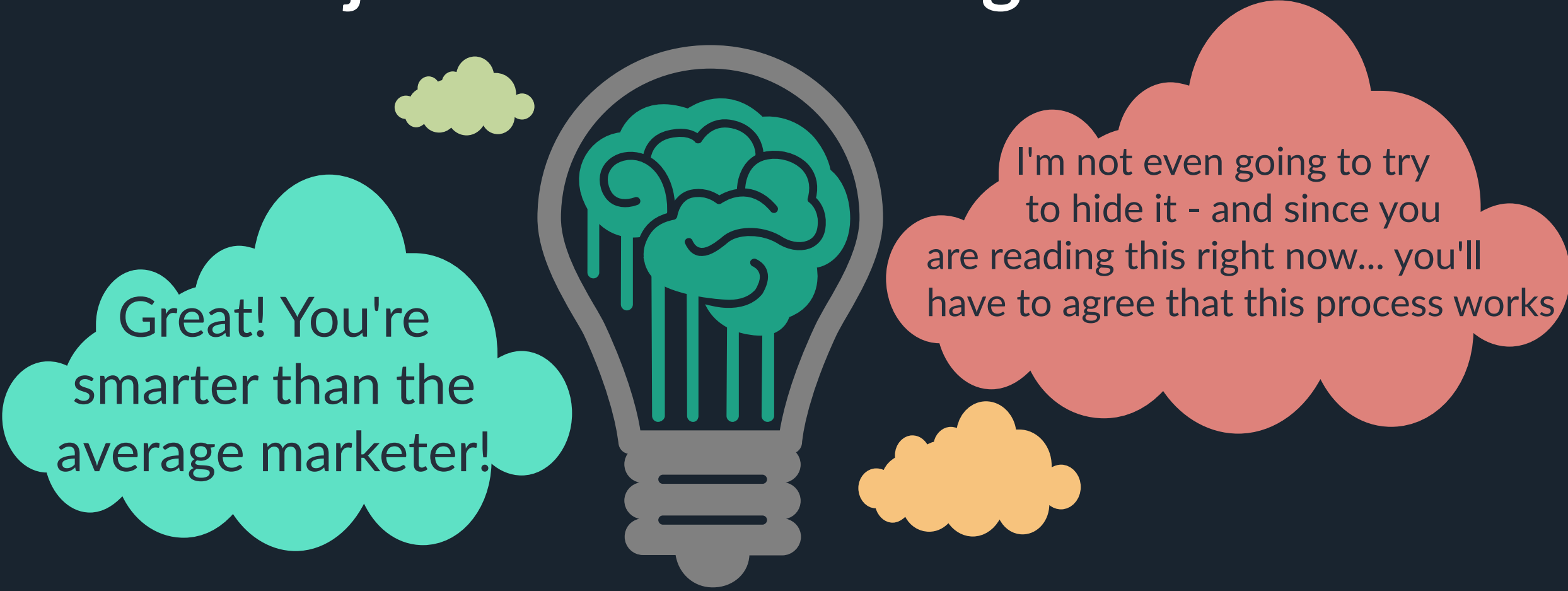
The more you add the better - and the good thing with auto responders is that you only have to do the work once and it will keep "selling" for you forever.

If you add enough emails to your follow up series you can focus solely on generating traffic for your squeeze page, getting more leads and have your opt-in funnel and email series do the rest.



Hopefully you just had a light bulb moment and realized...

"Hey this process is exactly what they just took me through!"



Great! You're smarter than the average marketer!

I'm not even going to try to hide it - and since you are reading this right now... you'll have to agree that this process works

And it really does... I can guarantee you, that with systems like this you'll earn at least 10x more in affiliate commissions, than you would just sending traffic to your affiliate links... Which will only grow over time, because you only have to set the systems up once and they'll keep working for you forever.

Another added benefit is that suddenly all the previous products you have bought, courses on how to drive traffic, plugins and software to get more clicks etc. all just became relevant and useful again... because you now have something that will convert the traffic!

This Sounds Like A Lot Of Hard Work!

Yeah you are right, there's quite a bit of work involved... Nevertheless, if you want to be a successful affiliate you'll have to bite the bullet and get it done!

Here's The Stuff You Need

DOMAIN

A Domain Name
(approx \$10)

I would recommend getting a separate domain for each squeeze page (containing your main keyword). But you can make do with one general domain and then set up the various squeeze page systems in sub folders or on sub domains.

HOSTING

Web Hosting
(\$10'sh per month)

You'll need a web hosting account, so you can get your system pages uploaded and live on the internet



AUTORESPONDER

Autoresponder
(starting @
\$20 per month)

And of course you'll need a good service to deliver your email series. This bit is crucial and you don't want to cut corners here (a good service like Aweber will start at around \$20/month, but get more expensive the more leads you have)

As you can see it doesn't require a huge investment, but you do need to get your wallet out... the old "spend money to make money" is still very true.

The biggest obstacle for most people will probably be the technical side of things... get the pages done, setting up the autoresponder etc.

(Not everyone was born a geek, I get it!)

And then of course you have to write the reports, copy for the squeeze page and the crucial follow up series.

Don't despair though - if you have a look around the internet and the many internet marketing forums... there are plenty of people who will perform these tasks for you, for a reasonable fee of course.



The Easy Solution

Yep, we'd be horrible representatives for the model we just described if we didn't have an easy solution for you.



What we set out to create is so much more than that... remember our promise to change internet marketing for the better?

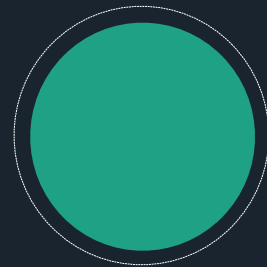
What we have built for you is a complete turnkey system that will let you use our proven opt-in system - without having to deal with any of the technical issues, writing, or selling.



Here's What You Will Get...

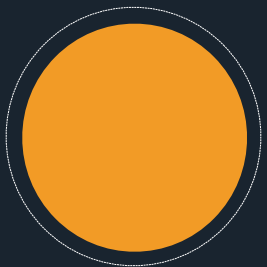
Professionally Designed Squeeze Pages

With proven copy for maximum conversion rates!



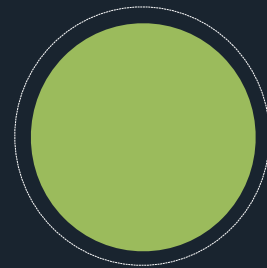
The Full System Setup

With thank you, confirmation and download pages, complete with your ads inserted!



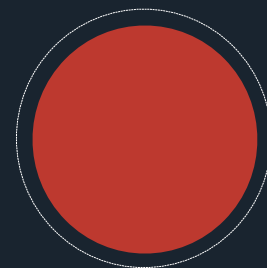
Mouthwatering Reports Videos & Other Freebies

That will have people lining up to subscribe while preselling them on your offers.



Super Persuasive Email Follow Up Series

Selling the products using your affiliate links!

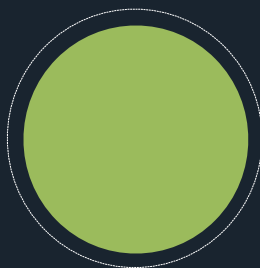


Sound good? Thought So! But We Aren't Done Yet...

When We Say Turn Key - We Mean It!

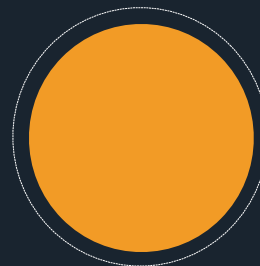
We Are Going To Host The Pages For You

You don't have to set up anything OR pay for hosting! All you have to do is enter your JVZoo and Clickbank affiliate IDs in the members area and you are ready to go.



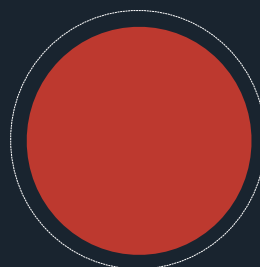
High Quality Freebies

We'll not only create the freebies, we'll deliver them for you - completely branded with your affiliate links!



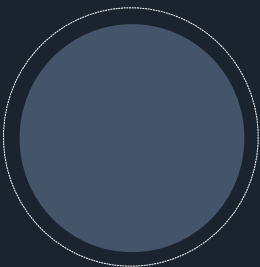
Email Series

We'll even host the list for you and deliver the follow up series (no need to pay for an auto responder either).



Limitless Promotions

Any time we send mails to your referrals, they will go out with your affiliate links... FOREVER.



That's right! Any prospect you bring in will be tagged to you for life! We'll keep selling them Clickbank and JVZoo products, ALWAYS using your affiliate link.

Just one free lead can mean massive recurring commissions, straight to your Clickbank and JVZoo accounts!

And since we want to empower you to fight back and finally start seeing the results you deserve.

We're going to give you all the tools and training you need in order to drive massive amounts of traffic to your squeeze pages.



But wait a minute...

If you paid attention to the start of this report, you might be thinking: “what’s the catch” ... If this works so well why are they going to give it to me, rather than use it themselves?

Brilliant, that is exactly what we want you to start asking yourself

Since we have absolutely nothing to hide, we’re going to be completely honest with you.

The More You Use Our New Covert Commission System, The More People Will Be Exposed To It. Every Thank You & Download Page In Your System Has An Ad For Covert Commissions At The Bottom (With Your Affiliate Link Of Course).

The more leads and commissions you generate, the more money we will make too. **It’s a true win-win situation.**

We are committed to building and maintaining a system that’s the best it can be for you, simply because the only way we will get paid for all our hard work is if we make sure you succeed.

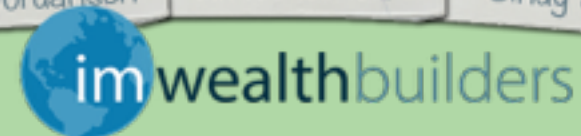


We Hope You Can See How Covert Commissions Is Different From All The Other Products Out There.

We are in this with you, and for the long haul.

Our goal is to make this the only internet marketing system you will ever need, and we're looking forward to seeing you inside and helping you generate some massive affiliate checks.

To Your Success,



[Click Here To Watch The Demo Video Now!](#)